

Three hard truths

An effective net zero strategy comes down to your engagement with suppliers, customers or portfolio companies (your value chain) who often make up over 90% of your emissions.

You can not reduce scope 3 emissions without data from your value chain - no Net Zero target will actually be reached.

Without primary data, you'll be relying on industry averages that are not indicative of your actual scope 3 emissions.

You can't make procurement or investment decisions based on carbon impact without reliable data from your value chain.



Provide real support. Engaging your value chain with (and without) Sumday.

Sumday helps you access data from your value chain through an education first approach.

Organisations using Sumday provide:

- Access to comprehensive training in line with the GHG Protocol.
- Access to Sumday's Accounting
 Support team, CPAs and CAs who are ready to answer questions.
- Full access to Sumday's carbon
 accounting software to streamline the accounting process.
- Optional training for finance teams
 or external accountants to provide support throughout the process.
- A dedicated webinar to cover the why and how of carbon accounting + Q&A time.
- Complete visibility of primary
 emissions data from suppliers once their assessment is complete.

Most organisations without Sumday provide:

Nothing; or

A request for suppliers to set an SBTi target

Links to the GHG Protocol and SBTi or other general resources

A form requesting self reported data from suppliers (and hope its verifiable) or a request to complete detailed spreadsheets without sufficient guidance.

Support every business in your value chain to measure emissions, so you can too.

With your Sumday subscription, you can pass on free access to Sumday for 10 weeks, to every business in your value chain.



Sumday is now.



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